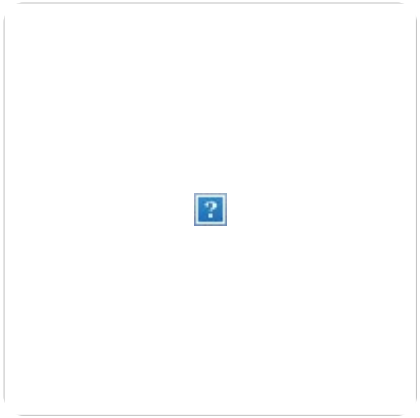
From: Sophie Jones
To: Eligio Lara
Subject: Fast-track Intelligence with AI and Integration
Date: Thursday, July 24, 2025 1:42:54 PM

*** EXTERNAL EMAIL: Please use caution when opening links or attachments.***

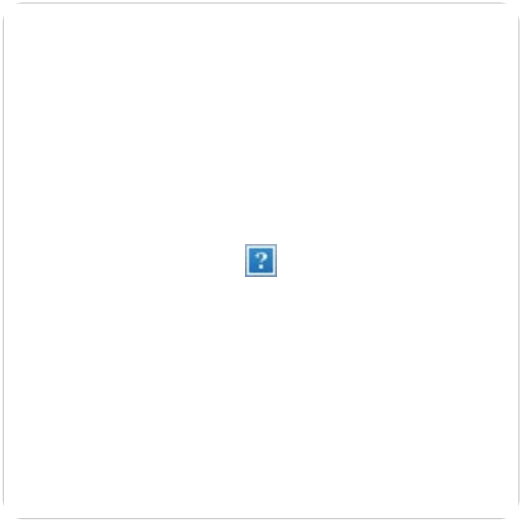
NEWSLETTER

Blind Spots to Breakthroughs: Unlock Real-Time Intelligence from Your Data

NEWEST STORIES See All >



Fragmented, Unverified Data Streams



Slow Investigations

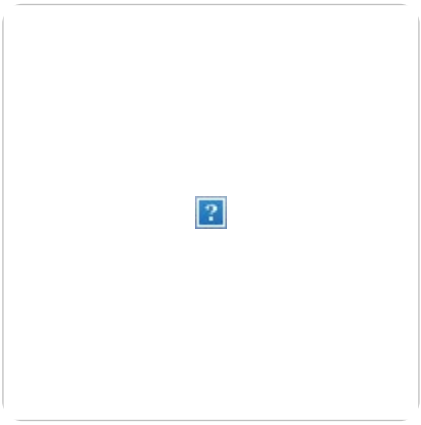
If you're overwhelmed with scattered, outdated data and wasting critical minutes stitching it together, CrimeTracer plus PlateRanger, can turn verified ALPR intel into investigative leads.

Read More

Drowning in Data? Let AI Help Surface Key Investigative Leads

Investigational analytics helps convert that data into real-time operational insights, saving wasted time and misallocated resources, while helping find critical leads before they slip away.

Read More



Untapped ALPR Data Is Leaving Investigations Blind

Agencies capture thousands of plate reads, yet most sit unused because data lives in silos and can’t be cross-referenced. An integrated platform connects ALPR hits to timelines and locations that investigators can connect to case files.

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SoundThinking Cuts Through Fireworks Noise to Detect Gunfire and Save Lives

On holidays like July 4th, fireworks can mask the crack of illegal celebratory gunfire to the human ear. Without reliable acoustic detection, officers arrive late, victims don't receive timely help, and evidence fades.

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FEATURED CUSTOMER

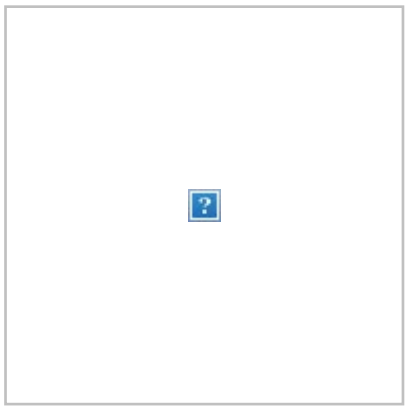
ShotSpotter Aids the Jacksonville Sheriff's Office Violence Reduction Strategy

The ShotSpotter alert for the first fatal shooting at the Dollar General was dispatched approximately two minutes before the first 9-1-1 call was received. The expedited response to the initial ShotSpotter alert no doubt saved lives, according to the Jacksonville Sheriff's Office.

Read Case Study >

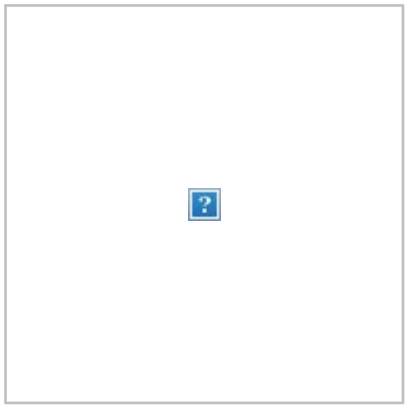
RESOURCES & NEWS

VIDEO



Crime Reduction in Rocky Mount, NC with Help from ResourceRouter

Watch Now



VIDEO

Saving Lives in Uruguay: A Discussion with Nicolás Martinelli at Expo Seguridad México

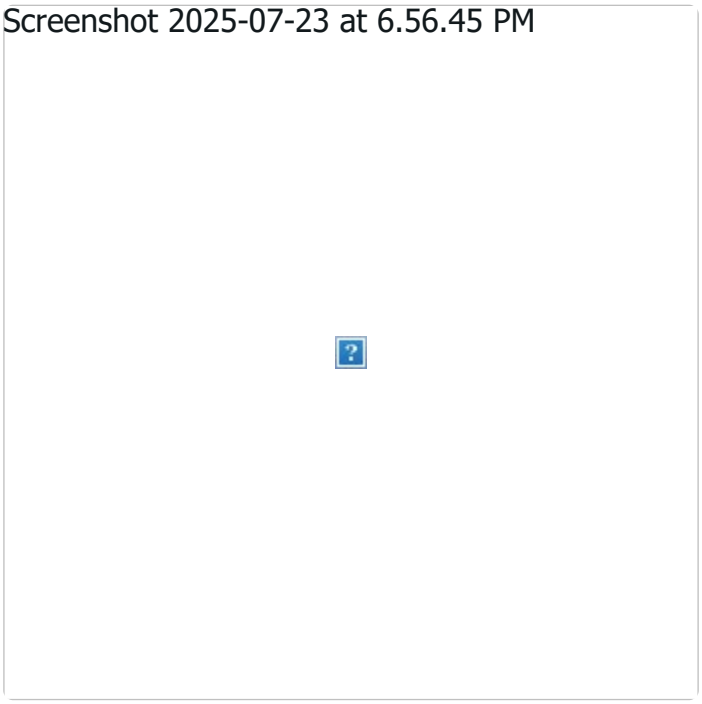
Watch Now

LATEST BLOGS

- How to Balance Investigator Caseload: 3 Considerations
- A Guide to Conducting Bifurcated Police Use of Force Investigations
- How a Crime Gun Intelligence Center Complements ShotSpotter
- Driving Changes in Policing: From Enforcement to Engagement
- Police Staffing Shortages Demand Efficient Patrol Strategies

Read More SoundThinking Blogs

UPCOMING EVENTS & WEBINARS



Leveraging Technology: Investing in Sustainable Public Safety

Presented at the National Organization of Black Law Enforcement Executives (NOBLE)

Monday, August 11, 2025
2:45 pm – 4:15 pm
Diplomat Beach Resort Hotel, Hollywood, Florida

Public safety agencies are often challenged to justify the cost of new technologies amid increasing scrutiny. This session shifts the conversation from cost to value—highlighting how the right tools can serve as force multipliers, driving efficiency and measurable impact even with limited resources. Featuring SoundThinking's SafetySmart Platform, the panel will explore how integrated solutions enhance situational awareness, improve resource deployment, and support data-driven decisions. Real-world examples will underscore the importance of transparency, accountability, and stakeholder collaboration in delivering meaningful return on investment.

Panelists: Santel Smith, Lieutenant, Bibb County Sheriff's Office, Eric P. Echevarria, Chief of Police, Peoria Police Department, Kevin Johnson, Kysha Fedd, PhD

Learn More About NOBLE's 49th Annual Training Conference >

"Some of the key benefits of **ResourceRouter** has helped us to better engage within our community. Our officers are now spending more time in areas they weren't regularly spending time before. **That's visibility that makes a difference.** People see us out there. They know that we're there to assist in preventing crime and making sure our neighborhoods are safer."

Robert Hassell, Chief of Police
Rocky Mount Police Department, NC

Crime Reduction in Rocky Mount with Help from ResourceRouter

SafetySmart-EmailBanner-Assets

Unlock the Full Power of Integration

Maximizing technology for safer communities with SafetySmart

With PlateRanger, ShotSpotter, ResourceRouter, CrimeTracer, or CaseBuilder seamlessly connected through an open API, your agency can act faster, smarter, and more effectively.

Contact us now to discover how integrated technology can strengthen public safety and build lasting trust.

Get in Touch Now

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